

**Georgia Tree Council, Inc.**  
**Year-End Report 2021**



**FIRST QUARTERLY PROGRAM**  
**And State Arbor Day Event**

February 16, 2021

Webinar

Speakers: Emma Wells, Keep Rome-Floyd Beautiful / Jessica Pollard, Georgia Power / Jere Boudell, Ph.D, Clayton State University / Marcia Ford, Georgia Gwinnett College/ Susan Russell, Certified Arborist / Terry Paige, Certified Arborist  
44 Registered

**TREES AND ELECTRICAL SAFETY**

Webinar: Two days, February 23 and 24, 2021

Program in partnership with the Georgia Power Company

Speakers: Jennifer Cruise-Palmer / Dan Bauer / Geoff Kempter / Bill Haws / Tim Walsh / Mark Wachter / Jason Gordon, Ph.D

70 Registered

**ISA Certified Arborist® Exam Course**

7 Webinar Sessions (March 2 – March 23)

Speakers: Susan Russell and Rob Swanson, Certified Arborists

30 Registered

**Free Webinar: “Birds of Georgia’s Urban Forests”**

A program in partnership with the Georgia Audubon Society

Speaker: Gabe Andrle, Georgia Audubon's Habitat Program Manager

April 22, 2021

141 Registered, 73 attended.

**SECOND QUARTERLY PROGRAM**

**“What Lies Beneath: Soil, Roots, and Urban Trees”**

Webinar: May 20, 2021

Speakers: Paul Josey, ASLA; Dr. Tom Smiley, Bartlett Labs; Kay Evanovich, City of Decatur Arborist; and Brenda Guglielmina, DeepRoot

63 Registered

**Free Webinar: When the Storm Hits: Is Your Urban Forest Ready?**

June 23, 2021

Speaker: Rachel Barker, ArborMetrics Solutions

74 Registered

**THIRD QUARTERLY PROGRAM**

**Webinar: “Getting Trees on the Planning Table Early”**

August 26, 2021

Speakers: Karen Firehock, Green Infrastructure Center; David Shostak, City of Alpharetta  
46 Registered

## **2021 ANNUAL GEORGIA TREE CONFERENCE 2-DAY WEBINAR**

### **“Innovations in Community Forestry”**

Speakers: Emilee Poole / Jacob Caggiano / Dan Whitehead / Dr. Jason Gordon / Wei Zhang, Ph.D. / Dr. Kim Coder / Rob Davis / David Dechant / Matt Borden, Ph.D. / Matt Malament / Jeremy Cantor / Terry Paige / David Coyle, Ph.D. / Rodney Walters

69 Registered

**GEORGIA RELEAF** committee selected three organizations / cities for funding in 2021: City of Dublin (\$5000), Savannah Tree Foundation (\$3000), and Keep Golden Isles Beautiful (\$5000). GTC raised \$2400 through sponsorships, received \$3500 from the Georgia Power Foundation, and carried over \$2449 from 2020 for this fund (total of \$10,149). Additional funds were added to distribute to these three recipients.

### **SOUTHWEST GEORGIA RELEAF in partnership with Georgia Forestry**

**Commission:** \$41,775.20 distributed among Keep Warner Robins Beautiful, Flint River Soil & Water Conservation, City of Tifton, Keep Albany-Dougherty Beautiful, City of Adel, and Spring Creek Health Cooperative

\$24,679 in trees delivered for tree-giveaway events to Thomasville, Albany, Valdosta, Hahira, Warner Robins, and Colquitt

### **Fundraising:**

Raised \$1125 on Georgia Gives Day.

Raised \$10,149 for Georgia ReLeaf

Raised \$14,333 in sponsorships

Raised \$5785 in membership dollars

### **Additional:**

**GTC partnered with GFC to hire PlanIt Geo** for tree data analysis for Hurricane-Matthew-stricken communities in Southwest Georgia. (\$55,000) Report on website.

GTC announced its Second Annual **GTC STARS list** (*Service, Teamwork, Attitude, Results*): Alex Ballard, Georgia Forestry Commission; Jacob Lange, Landscape Architect, Starr Whitehouse; Katie Bishop, Yalla Public Relations; Thomas Jolliff, Arboguard Tree Specialists; and Meagan Whitehead, Keep Georgia Beautiful Foundation

Colquitt / Moultrie Live Oak placed on **Landmark and Historic Tree Register**

GTC continues to partner with GFC on the **Community Forestry Assistance Program** (circuit rider arborists)

GTC maintains its **Standards for Excellence certification** and its **Platinum Seal of Transparency** from Guidestar

GTC board began a **Strategic / Membership Planning process** with consultants from the Georgia Center for Nonprofits.