



JEFFERSON

TREE COUNCIL

# Jefferson Tree Council



Established in 2007  
as the Jefferson  
Heritage Tree  
Council



Received the Tree  
City USA  
designation in  
2007

# Our Mission

- ▶ The mission of the JTC is to secure the many benefits of a healthy, diverse, and expansive tree canopy for present and future generations of Jeffersonians.



# Jefferson Tree Council

- ▶ We have been recognized in Georgia for maintaining our tree canopy despite our rapid growth.
- ▶ We are an example of how a small group of dedicated people can make a difference



# Why are trees important?





# Economic Value of Trees

- ▶ Increased property values and selling prices of homes
- ▶ Reduced cooling costs
- ▶ Air pollution removal
- ▶ Decreased infrastructure costs - Storm water management
- ▶ Lower crime rates
- ▶ Lower healthcare costs
  - ▶ Decrease in respiratory diseases
  - ▶ Improved cardiovascular conditions
  - ▶ Improved mental health



# What the Tree Council Does

- ▶ Annual Foliage Fest
- ▶ Fall and Spring Tree sales
  - Thousands of trees have been planted through the tree sales.
  - Treebates – a credit to your water bill
- ▶ Education





# TREE CARE & WILDLIFE

Tuesday, April 16

7pm - 8pm

Jefferson Civic Center • 65 Kissam Street

Money-saving tips on tree selection, pruning,  
when to leave a dead tree standing, soil  
recycling tree "waste" in gardens, microhabitats,  
and more!

