# THE NEW CANCELLATIONS: HOMEOWNER INSURANCE AND TREES

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# SO-4155A, TRAQ, WRRQ





# How it all started. One of our homeowners received a letter from their Insurance company

TRANSPORT	PRODUCER CODE	POLICYNAMIES
rance Company	ISSUE DATE OF THE NOTICE 1/22/2024	
LOCATION OF PROPERTY: (If other than address	of Named Insured shown above)	
We wish to inform you that your <b>Bosecowsers</b> policy of Your policy will terminate on the effective date of expir any questions regarding this notice, please contact your	ration indicated above at the boar on with	he expiration of its current policy term. h the policy became effective. If you have
REASON FOR THES ACTION		
described below: The premises has tree links touching a		
described below:	and/or overhanging a structu	
described below: The premises has tree links touching a	and/or overhanging a structu REASON(S) FOR NON-REINEWAL pecific items of information that support	te reasons for our action and the names as
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described below: The presides has tree links touching a ADDITIONAL INFORMATION REGARDING THE I You have a right to a written statement containing the u addresses of the institutional sources and insurance supp	and/or overhanging a structu REASON(S) FOR NON-REINEWAL pecific items of information that support port organizations that supplied the items of all recorded information which we used ying yourself.	te reasons for our action and the names as of information. to take this action or to be told the nature

### THE HOMEOWNER ASKED IF THEY COULD JUST PRUNE THE LIMBS, THE INSURANCE COMPANY SAID "YES".

- The homeowner contacted their arborist
- The arborist said pruning all the limbs away from the house would unbalance the crown and create an unsafe condition.
- The homeowner told that to the insurance company who said then cut down the tree.
- The homeowner reached out to the City; we drafted a letter for them to send to the insurance company
- The Insurance company still said No,
- The homeowner loves that tree and said "then cancel me and I will get another insurer"



#### THIS IS THE HEALTHY TREE AND LIMBS

### IT'S HAPPENING ALL OVER THE COUNTRY

#### Homeowners being cancelled due to overhanging trees

Hello - I'm in northern NJ and received a letter stating our homeowners would be cancelled in about two months due to trees overhanging our roof. We do have some huge oak trees around the house but they've been there since we bought the house 15 years ago and it's not like they've drastically changed. We have never filed a claim on our insurance. We did have the roof and gutters replaced about 2 years ago as they were old and needed replacement.

I'm curious about a few things:

- Do insurance companies assess trees by Google Maps satellite view, drones, drive-by observation, etc? Not important, just curious.
- 2. The letter says it won't be cancelled if we can show proof of the trees being cleared...but they didn't share which trees were the problem. Is it worth asking or fighting with them over it? I'd hate to get some trees taken out or trimmed only for them to come back and say that it isn't enough.
- 3. My wife and I talked about shopping around for other insurance...but I'm guessing that other places would say the same thing. Do insurance companies share info on homes?

I appreciate any and all info!

	C	-	5	mo.	ago

Chances are good that this was triggered by your insurance changing to a different Analytic company or tool that supplies them with satellite images. Roof claims have gotten out of hand and companies need to find ways to mitigate their exposure. Sounds like your company is trying to get rid of anyone who has branch overhang. You might be able to switch, but that is very likely a short term solution.

. . .

	If it were me, I would work to get the overhang addressed, but I would also shop around.								
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	Is it worth fighting them on it? No it isn't, they'll win and you'll end up changing insurance. Call and ask how far back you need trim the overhanging branches and call someone to do the trimming or change insurance companies and risk the new company doing the same as the current. This is common in homeowners insurance.								
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3	winskey_to	• 5 m	no. ago						
	Go outside and look straight up towards gutters. this will tell you which branches overhang. could've been a ba angle on the image they used. source: married to an independent agent in a heavily treed area, happens often.								
	순 1 ۍ	C Reply	1 Share						
		• 5 mo. ago							
	I went through the same thing. I hired an ISA certified arborist to determine which trees needed trimming and g it done. The extra certification meant a lot. I took photos and a video then submitted them to my agent.								
	She said the photo wouldn't have sufficed. The video was from below my home, in between the house and the trees, showing no limbs near the house. It saved the policy. I have to admit, I hired a very good arborist. I also submitted his certification and the receipt for the work done.								
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<image><image>

HOW IT WORKS: COMPANIES USE AI AND DRONE IMAGES TO ASSESS PROPERTY RISKS

#### Companies like:

- Nearmap
- Geospatial Insurance
   Consortium
- Esri

#### Risk Management

Products ~

Discover and mitigate hidden perils

esri

Insurance

AI attributes to quickly identify key features such as swimming pools, solar panels, tree overhang, and more.

Frequent, high-resolution imagery, combined with AIpowered insights and workflow tools, empower insurers to reduce costly physical inspections by allocating them to only high-risk properties.

View an entire geographic area easily and remotely without ever setting foot on the ground. Take into consideration the risk factors for a specific area when viewing neighborhoods or city centers.

# The information is used to help Insurance Underwriters

Well, insights from our data help those in quoting, underwriting, claims -management, <u>post-catastrophe management</u>, risk modeling and pricing. Essentially, the data Nearmap offers has application across the whole lifecycle.



# Enrich underwriting with Verisk's aerial imagery derived analytics

Any property may pose unique risks to insurers. With high-resolution aerial imagery, captured by Vexcel and augmented with analytics by Verisk, the view from above can help reveal those risks and help bring application data to life. Nearby trees raise potential for damage and surrounding vegetation may increase wildfire risk, while a pool and a trampoline increase liability exposure.

Download the brochure

# ANYWHERE GIS IMAGE SHOWS TREE LIMBS OVER ROOFS



# MOST MUNICIPALITIES AND COUNTY'S HAVE TREE PROTECTION ORDINANCES IN PLACE IN GEORGIA

#### CITIES

- Atlanta
- Decatur
- Brookhaven
- Sandy Springs
- Roswell
- Canton
- Norcross
- Macon
- Savannah

#### COUNTIES

- Athens-Clark County
- Cobb
- Dawson
- Dekalb
- Douglass
- Fayette
- Forsyth
- Fulton
- Gwinnett



# WHAT CAN WE DO ABOUT IT AS **REGULATORS?**

Provide Homeowners a list of Registered Foresters or Certified Arborists that can write an assessment report on the trees condition and allowable corrective pruning and mitigation options

Draft letters for the homeowners listing the potential ordinance violation if the tree is removed or improperly pruned the homeowner can send that to the insurance company



Permits, Inspections, & Development 2635 Talley Street Decatur, Georgia 30030 678-553-6526

Fax 404-378-5054

Dear Homeowne

In answer to your query please be advised that the property at \_\_\_\_\_\_ Decatur, GA 300 in the incorporated City of Decatur, could violate the City Unified Development Ordinance if a healthy tree is Decatur, GA 30030 removed or pruned improperly

Article 9, Environmental Protection of the Unified Development Ordinance of the City of Decatu Sec. 9.1. Tree Conservation Ordinance

#### 9.1.2 Applicability and Exemptions

- A. This Section applies to any and all real property within the City limits, including all
- public and private property and all zoning districts. B. This Section shall apply to all protected trees as defined herein
- C. No protected tree shall be removed, destroyed, or disturbed without the written
- consent of the City Arborist in the form of an approved Tree Conservation Plan or Tree Removal Permit.
- 2) Tree Removal Permit
- a. A Tree Removal Permit is required for any removal or disturbance of a protected tree located on all public and private properties for which a Building Permit or Land Disturbance Permit is not required. Such tree shall be untreatably diseased, dead or at moderate or higher risk of failure with a target present and such risk cannot otherwise be mitigated to an acceptable level as determined by the property owner or to have a high to extreme risk of failure that cannot otherwise be mitigated

#### Administrative Standards Section X. Tree Maintenance

Protected trees shall be maintained in a healthy and structurally sound condition by the owner. At a minimum conserved trees shall be pruned to maintain public health and safety. After the establishment period, ongoing maintenance that includes mulching, clearance, structural and deadwood pruning, inspections and pest management as necessary is recommended to keep trees healthy and structurally sound. Actions contrary to standards and best management practices that result in damage to trees is prohibited. Section X. b. Tree Pruning:

The removal of live branches and foliage from a mature tree shall be limited to that required to ensure tree health and safety. No more than one-fourth of a mature tree's foliage and no more than one-third of a young tree's foliage shall be removed in any one growing season. Climbing spikes shall not be used in a tree pruning operation

Our objective is always to encourage voluntary compliance with our City Ordinances. However, you are hereby made aware that violations of City Ordinances are considered serious and can be punishable by fines not to exceed \$1,000 or by imprisonment not exceeding six months, or by a combination of such punishments. Each day any violation of any provision of this Ordinance shall constitute a separate offense. Each protected tree removed without permit or improperly maintained can also constitute a separate offense If you have any questions concerning the trees, please call me during business hours at #770-686-6279

# CONTACT THE GEORGIA INSURANCE COMMISSIONERS OFFICE



# WHAT CAN HOMEOWNERS DO IF THEY ARE DROPPED?

- Have them ask the insurer to reconsider its decision, depending on the reason it gave and whether that is something that can be remedied. If the insurer canceled the policy for reasons relating to the condition of the property, for example, they may have to address that problem in any case before any other insurer will take them on.
- Shop around for a new policy. While they will want to act quickly to ensure that there are no gaps in coverage, tell them to take the time to <u>compare quotes</u> from multiple insurers, as prices and coverage limits may vary widely.
- If they can't get coverage then obtain a FAIR Plan, which stands for Fair Access to Insurance Requirements, it is a program that allows high-risk homeowners to purchase home insurance. People who get insurance through a FAIR Plan are typically not eligible for coverage through the standard home insurance market because their home is in a high-risk area, or they have other red flags that concern insurers. Only available in 33 States and Washington D.C.

# **STATES THAT OFFER FAIR PLAN INSURANCE**

#### Alabama

- California
- Connecticut
- Delaware
- Florida
- Georgia <a href="https://homeinsurancealternatives.com/fair-plan-insurance-georgia/">https://homeinsurancealternatives.com/fair-plan-insurance-georgia/</a>
- Hawaii
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky

#### • Louisiana

- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- New Jersey
- New Mexico
- New York
- North Carolina
- Ohio

### **HIGH-RISK HOMES AND FAIR PLANS**

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- FAIR Plans are state-run programs that are subsidized by private insurance companies. A FAIR Plan is
  slightly different from a typical <u>home insurance company</u> because it is a shared market plan. Rather than
  getting coverage from a single insurance company, several insurance companies cover your property in a
  FAIR Plan, limiting the amount of risk that one company assumes. If you have to file a claim, every
  participating company pays for a portion of your loss.
- https://homeinsurancealternatives.com/fair-plan-insurance-georgia/

# WHAT IF YOU HAVE A MORTGAGE AND CAN'T GET NEW COVERAGE AND YOUR STATE HAS NO FAIR PROGRAM?

 Because the home serves as <u>collateral</u> for a mortgage, most mortgage lenders will require you to have adequate homeowners' insurance in place to protect themselves. If your insurance policy is canceled and you longer have coverage, your mortgage lender will ask you to <u>purchase new coverage</u>.

If you fail to do so, or if you obtain a new policy that doesn't meet the lender's requirements, the lender has a right to buy a policy for you and charge you for the premiums—what's known as a <u>force-placed</u>, or lender-placed, insurance policy. While such a policy will meet the lender's requirements, it is likely to cost you more than if you were to purchase a policy yourself. In fact, according to the Consumer Financial Protection Bureau, it might cost you twice as much.

Federal law requires that mortgage lenders send borrowers a written notice at least 45 days before charging them for forceplaced insurance. "<u>§ 1024.37 Force-Placed Insurance</u>."

• If your lender does buy insurance on your behalf, you can request that the lender cancel it if you obtain your own coverage.

#### QUESTIONS? LET'S DISCUSS!

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#### 770-686-6279

