Georgia Tree Council, Inc. Year-End Report 2022



Sustaining Georgia's Green Legacy

FIRST QUARTERLY PROGRAM

And State Arbor Day Event: Trees,

Equity, and Community Engagement

A Webinar - 76 Registered

Speakers: Seth Hawkins, Cassandra Johnson Gaither, PhD, US Forest Service; Jason Gordon PhD, UGA; Tawana Mattox, EdD, Athens Land Trust; Na'Taki Osborne Jelks, PhD, Environmental Scientist

TREES AND ELECTRICAL SAFETY

Webinar: April 20

Program in partnership with the Georgia Power Company

Speakers: Mark Wachter, Utility Arborist Supervisor, Georgia Power; Bill Haws, Utility Arborist Supervisor, Georgia Power; Jessi Pollard, Utility Arborist, Georgia Power; and Sam Morris, Utility

Arborist, Georgia Power

25 Registered

FREE WEBINARS: "Georgia's Arboretums" July 14 and 21

Speakers: Amanda Bennett of the Atlanta Botanical Garden, Scott Merkle of the Thompson Mill Forest and State Arboretum in Braselton, Jennifer Pollard of the Lockerly Arboretum in Milledgeville, Carolyn Altman of the Botanic Garden at Georgia Southern University in Statesboro; Kate McAlpin, Executive Director of the Woodlands Garden in Decatur; Alpharetta City Arborist David Shostak on Alpharetta's city arboretums; and Dr. Tim Smalley of the University of Georgia Arboretum. 28 attended in total

SECOND QUARTERLY PROGRAM: ALPHARETTA

Planting and Preserving Trees for Stormwater Management - 33 in person and 24 online **Speakers:** Jill Bazinet, Stormwater Engineer, City of Alpharetta; Brian King, Engineering 303; Thomas Brown, Landscape Architect; Bill Hodgins, Center for Watershed Protection

THIRD QUARTERLY PROGRAM: NEWNAN

Planting with Purpose: Making the Best Decisions in Choosing, Placing, and Planting Trees for Your Design or Project - 31 in person and 23 online

Speakers: Scott Berta, Plant Newnan; Tim Thoms, Thoms Trees and Plants; Andrea Greco, Landscape Architect and Arborist; Mike Furbush, Landscape Architect and City Arborist, Newnan; Micah Lipscomb, Landscape Architect and Arborist, Perkins + Will; Meg Morgan, Root Nashville

2022 CAMPUS TREE CONFERENCE: LAWRENCEVILLE

Georgia Gwinnett College - 43 in attendance

Speakers; Dr. Jenna Andrews-Swann, Environmental Sciences, GGC; Marcia Ford, Director of Environmental Safety, GGC; Jason Gregory, Senior Planner, Georgia Tech; Shelly Prescott, Assistant Grounds Director, UGA; Holly Campbell, Warnell School, UGA; Jimmy Powell, Director of Exterior Services, Emory University; Jay West, Consulting Arborist, Davey Resource Group; Art Morris, BCMA, New Urban Forestry

2022 ANNUAL GEORGIA TREE CONFERENCE: ROME

Good Tree Investments Make Environmental / Economic Sense

Speakers: Sammy Rich, Rome City Manager; Drew Smith, City Arborist, Greenville, S.C.; Lindsay Campbell, Research Social Scientist, US Forest Service, NY; Holly Campbell, Warnell School, UGA; Seth Hawkins, GFC; Joan Scales, GFC; Dr. Martin Cippolini; David Dechant, Consulting Arborist, Arborguard Tree Specialists; Christine Mutiti, PhD, Georgia College and State University; Arnold

"Beau" Brodbeck, PhD, Auburn University; Matt Borden, PhD, Bartlett Research Labs; Lea Clark, GFC; David Shostak, City Arborist; Alpharetta; Mary Jane Bushell, Carlsen Precision Manufacturing; Jamie Doss, Councilman, City of Rome
93 session attendees + 20 extra awards luncheon attendees = 113

THE GEORGIA RELEAF committee selected 13 organizations / cities for funding in 2022-23: **\$71,468.15** to Cairo, Cedartown, Brunswick, Cochran, Coastal Bryan Tree Foundation, Covington, Gwinnett Housing, Hands On Thomas County, Keep Statesboro-Bulloch Beautiful, Keep Warner Robins Beautiful, Oxford, Savannah Tree Foundation, Valdosta

Fundraising:

Raised \$1490 on Georgia Gives Day Raised \$17,500 in sponsorships plus \$3350 in exhibitor participation Raised \$7625 in membership dollars

Additional:

GTC announced additions to its Third Annual **GTC STARS list** (*Service, Teamwork, Attitude, Results*): Jessie McClellan, New Urban Forestry, Athens; and Jessi Pollard, Utility Arborist, Georgia Power Company.

GTC continued to partner with GFC on the **Community Forestry Assistance Program** (circuit rider arborists).

GTC received re-accreditation from the **Standards for Excellence Institute** and maintains its **Platinum Seal of Transparency** from Candid (formerly Guidestar).

GTC completed its three-year Strategic Plan, working with a Georgia Center for Nonprofits consultant.

GTC exhibited at the Keep Georgia Beautiful conference, May 18-20, Jekyll Island.

GTC participated in the first annual Watershed Symposium, Atlanta, September 14

GTC participated in ReLeaf DeKalb event, Wade Walker Park, October 21