

**Georgia Tree Council, Inc.  
Year-End Report 2019**



**FIRST QUARTERLY PROGRAM**

**And State Arbor Day Event**

**“What Type of Tree Ordinance is Right for your Community?”**

February 7, 2019

City of **Duluth**

Speakers: Joe Burgess, Georgia Forestry Commission; Art Morris, New Urban Forestry; Panel Discussion with Michael Barnett City of Sandy Springs; David Shostak, City of Alpharetta; and Rodney Walters, Athens-Clarke County

100 registrations

**SECOND QUARTERLY PROGRAM**

**The Urban Forests of Utility Corridors**

May 22, 2019

Zoo **Atlanta**

Speakers: Jon Balkcom, Nancy Beckemeyer, Bill Haws, Jim Ozier, and Mark Wachter of Georgia Power Company; Scott Fuss of Snappy Shoals EMC; and Robert Seamans, City of Statesboro

84 registrations

**THIRD QUARTERLY PROGRAM**

**Trees as Green Stormwater Infrastructure**

August 8, 2019

Pond + Co, **Peachtree Corners**

Speakers: Brenda Guglielmina, DeepRoot; Karen Firehock, Green Infrastructure Center; Jason Gregory and Jerry Young, Georgia Tech; and Tamara Graham, City of Atlanta Watershed Dept.

84 Registrations

**Trees as Green Stormwater Infrastructure**

August 27, 2019

Rainwater Center

**Valdosta**

Speakers: Charlie Marcus, Legacy Arborist Services; Jenny Gulick, Urban Canopy Works; and Mary Anne Uhlmann, Environmental Horticulturist

46 registrations

**CAMPUS CANOPY CONFERENCE**

September 12, 2019

**University of North Georgia, Gainesville campus**

Speakers: Dr. Larry Morris, Dr. Allison Bailey – UNG; Chris Breedlove, Bartlett Labs; Linda May, GA DNR; David Foster, UNG; Karina Leung, Agnes Scott College; Brenda Guglielmina, DeepRoot; Art Morris, New Urban Forestry; Jimmy Powell, Emory University; Brett Ganas, UGA; Pam Knox, UGA

70 registrations

## **ANNUAL GEORGIA TREE CONFERENCE AND TRADE SHOW**

November 7-8, 2019

### **Trees and Equity, Community Collaboration, and Building the Future Workforce**

Atlanta Evergreen Marriott Conference Center

170 attendees for conference sessions

10 extra for awards luncheon

5 extra meal tickets

### **185 total attendees**

**11 awards** presented to individuals and organizations.

**7 scholarships** awarded for nonprofits, tree boards, and others to attend annual conference (Greening Youth Foundation, West Atlanta Watershed Association, Macon Tree Board, Chattahoochee Hills Tree Board, Savannah Tree Foundation, GaDOT)

### **ARBORIST REVIEW CLASSES:**

**Macon:** March 19, 39 registrations

**Alpharetta:** June 11-12, 35 registrations

**Madison:** October 8-9, 32 registrations

### **GEORGIA RELEAF** grants distributed to Georgia communities for tree planting in 2019:

One grant of **\$2610** awarded to City of Norwood.

### **Other programming and projects:**

- GTC continues to manage the nation-wide **American Grove** website, including administration, upgrading, troubleshooting, hosting, and domain renewal. American Grove presented the fifth annual "Great American Tree Competition" on American Grove. American Grove is currently under-going a re-design with input from a national committee.
- GTC continued to work with GFC on the **Community Forestry Assistance Program** (circuit rider arborists) and **Energy Savings Trees** program (EST video).

### **Fundraising efforts:**

- Raised \$681.46 for GTC operations on Georgia Gives Day (\$200 through our website)
- Raised \$6,000 in corporate donations (**Georgia Power**) for Georgia ReLeaf in 2019.
- Raised \$22,150 in operational support: \$17,000 in year-round sponsors, and \$5150 in conference exhibitor fees
- Raised \$7521 in membership dollars (at time of report – more to come in before Dec. 31)
- Raised \$1908 for Georgia ReLeaf through silent auction

### **Other:**

- **Rebranding/Renaming process for organization completed in 2019.**
- GTC continues to maintain its **Standards For Excellence** certification and holds the **Platinum Seal of Transparency** from **Guidestar**.
- Mary Lynne Beckley and Art Morris spoke and represented GTC at the **GAPPA conference** in May at Jekyll Conference Center.
- Mary Lynne spoke on the Landmark and Historic Tree Register trees at **Georgia Master Gardeners'** conference in October in Warner Robins.
- GTC represented at the Arbor Day Foundation's **Partners in Community Forestry Conference** in Cleveland, OH in November and exhibited for American Grove
- GTC was chosen as a community project by the **Leadership DeKalb Class of 2020**. Their project is to help to raise awareness of the Georgia Tree Council through assisting us with marketing, social media, building volunteer group, and linking us to groups like GMA and ACCG.